



September 2004

LAUNCH OF THE LIMITED EDITION

GLENFIDDICH® 1991 VINTAGE RESERVE –

*DON RAMSAY, THE HEAD COOPER*

-1-

Independent, family owned Scotch whisky brand, Glenfiddich, today (Monday 27 September) launches a new limited edition single malt Scotch whisky – the Glenfiddich 1991 Vintage Reserve.

This new limited edition vintage, honours the skills of Head Cooper, Don Ramsay, one of Scotland's longest serving coopers, and carries his name and story.

In 1991, Don celebrated 30 years at the Glenfiddich distillery. To commemorate the event he specially selected and coopered American oak casks, which were filled with the new spirit and left to mature in the traditional Glenfiddich warehouses.

When the Malt Master sampled the whisky in these casks he was convinced that while the whisky was unmistakably Glenfiddich it had acquired a unique richness.

The result is Glenfiddich 1991 Vintage Reserve, a thirteen-year-old single malt Scotch whisky in which the smooth, sweet vanilla character imparted by the American oak casks is superbly balanced by caramel toffee and gentle spiciness. The finish is long and vibrant.

After distillation, spirit is matured in traditional oak casks, which play a vital part in producing the flavour of mature Scotch whisky. Uniquely, Glenfiddich has retained its own cooperage, one of only a handful of distilleries to do so, and it is the job of Don Ramsay and the other skilled coopers at Glenfiddich to ensure our Scotch whisky only interacts with casks of the highest quality.

-2-



Don Ramsay said:

“I’m delighted to have played a part in creating such a fantastic single malt. I’ve been a cooper at William Grant & Sons for 43 years. It’s a traditional skill that involves hard physical labour but it’s very rewarding. To have my name on this bottle is a great honour; it’s a proud day for me and for my colleagues at the cooperage.”

A 70cl bottle of Glenfiddich 1991 (40% ABV) will retail at around £24.99 and is presented in a specially designed commemorative tin. It will be stocked in Sainsbury’s and Tesco in the UK and in Nicolas in France.

This is a fixed release of 225 casks and cannot be repeated.

**Note to editors:**

- Glenfiddich Single Malt Scotch Whisky has been made in the same way for over 100 years
- Only a single source of water from the Robbie Dhu spring is used throughout production
- It is the only Highland Single Malt Scotch Whisky to ‘estate’ bottle (at the Glenfiddich Distillery in Dufftown, Scotland)
- It uses the same small stills as it always has and retains the traditional skills of the coppersmith and cooper
- For information and images visit [www.glenfiddich.com](http://www.glenfiddich.com)

**For further information:**

Fiona Coleman

PR Team

William Grant & Sons International Ltd

Tel: + 44 (0) 20 8332 1188

Email: [pr@wgrant.com](mailto:pr@wgrant.com)