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WORLD EXPERTS HERALD GLENFIDDICH THE 'BEST OF THE BEST'

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Independent, family owned Scotch whisky brand, Glenfiddich, has been acclaimed as the world's finest single malt by over 75 whisky experts in three different continents.

Glenfiddich Rare Collection 40 Year Old picked up a gold medal and came out as the top malt in an independent blind tasting of 40 outstanding blended and single malt whiskies held by Whisky Magazine. The event took place in Edinburgh, Kentucky & Tokyo and featured the best whiskies tasted by the magazine over the previous two years. Whiskies sampled included single malts from across Scotland as well as Japanese whiskies, Irish whiskies and American Rye and bourbons.

David Stewart, Glenfiddich's malt master said: "Glenfiddich is a family owned business and throughout its history has remained committed to time-honoured whisky making techniques, craftsmanship and the pursuit of producing the finest single malt in the world. It is wonderful to see experts from across the globe testify to the unrivalled quality of our product. The tastings were conducted blind so the whisky was left to speak for itself and our Glenfiddich 40 Year Old really did us proud."

Glenfiddich's favour with whisky experts is also being reflected in its sales performance at home, where the brand recently reclaimed the number one spot in the Scottish off-trade.

Further information:

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